

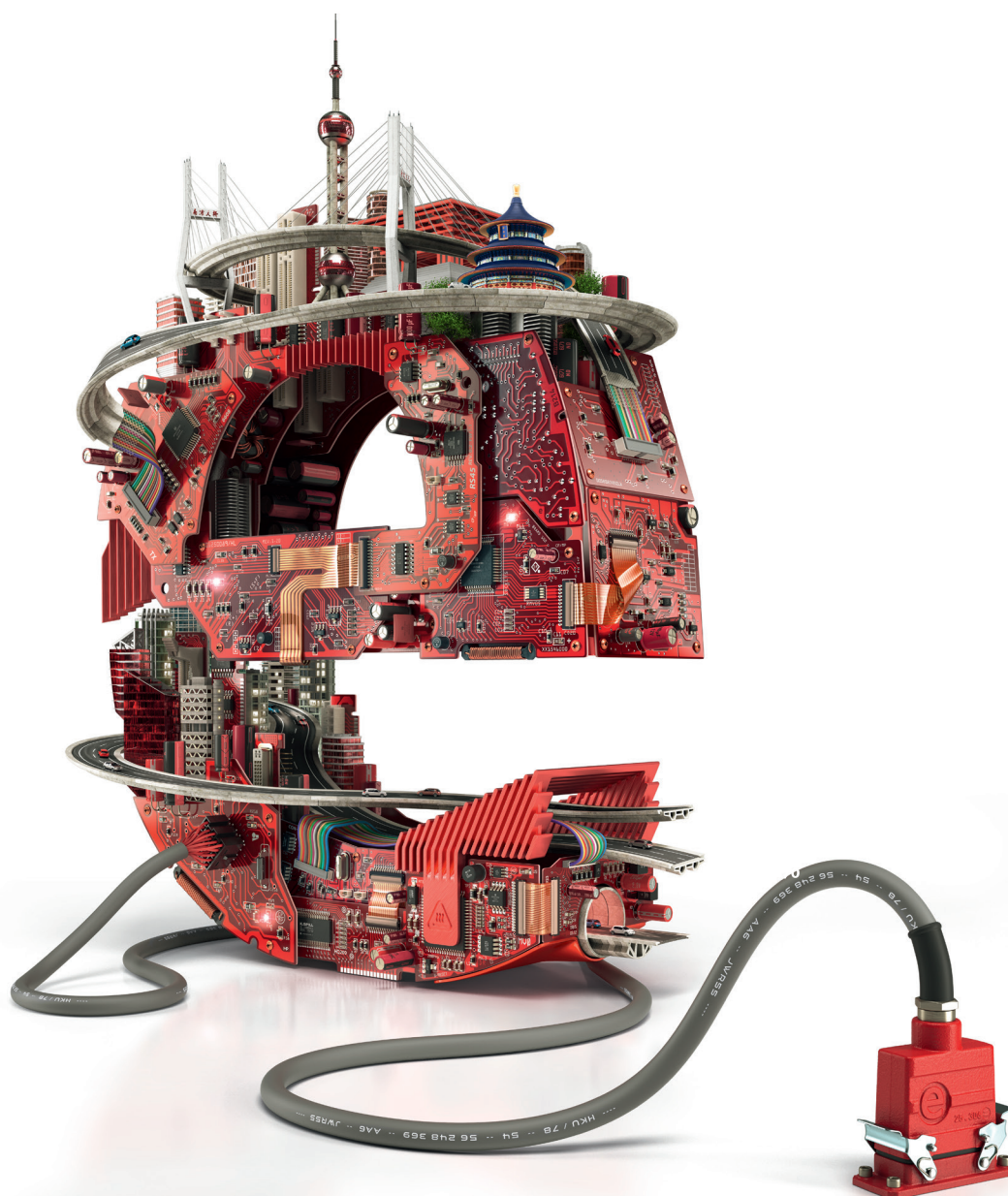


Messe München

Connecting Global Competence

# International Medical Electronics Innovation Forum

Fusion, ushering a smart future



March 18–20, 2020

Shanghai New International Expo Centre

[electronica-china.com](http://electronica-china.com)



**electronica China**

## General Information



### Date:

March 18th, 2020



### Venue:

Room M31 in Hall E5 (2nd Floor)



### Organizer:

Messe München Shanghai Co., Ltd.



### Material Submission Deadline:

- Bilingual info of subject and speaker, presentation abstract of 250 words: December 31, 2019
- Complete PPT submission: January 30, 2020



### Language:

Chinese or English, no simultaneous interpretation  
(Non-Chinese speakers are recommended to use bilingual slides)

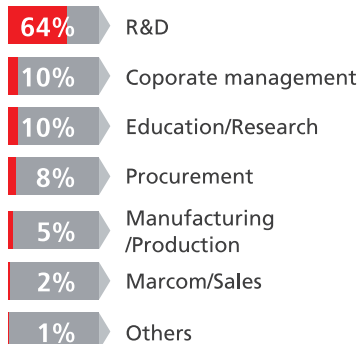
## Topics

- Status and trend of medical electronics
- Wearable device and IOT for healthcare
- AI in medicine and 5G communication

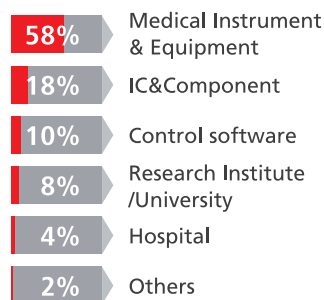
## 2019 Audience analysis

Attendance audience: **243**

### ■ By Job function



### ■ By Industry



## 2019 Sample List

Changhai Hospital of Shanghai  
Medtronic, Inc.  
Johnson&Johnson Medical Equipment Co., Ltd.  
Shanghai United Imaging Healthcare Co., Ltd.  
Siemens Shanghai Medical Equipment Ltd.  
Covidien (China) Medical Devices Technology Co., Ltd.  
Hitachi Medical (Suzhou) Co., Ltd.  
Analogic Corporation  
Canon Medical Systems(China) Co., Ltd.  
Suzhou Institute of Biomedical Engineering and Technology-Chinese Academy of Sciences  
Henan Youde Medical Equipment Co., Ltd.  
Carl Zeiss (shanghai) Co., Ltd.  
SAIC General Motors Corporation Limited  
Huawei Technologies Co., Ltd.  
Nexteer Automotive Group Ltd.  
New H3C Technologies Co., Ltd.  
Schneider Shanghai Co., Ltd.  
Panasonic Home Appliances R&D Center (Hangzhou) Co., Ltd.

## 2019 Speaker Team



CAMDI

**Xiaofang Yang**  
Deputy Secretary-General



iRay Technology  
Company Limited

**Alexander Yao Lu**  
Vice-president



Zhongshan Hospital  
Fudan University

**Yizhe Wu**  
Attending Physician



United-imaging

**Yiqiang Zhan**  
COO



First-Imaging Tech. Co. Ltd.,

**Yan Xi**  
General Manager



AMS AG

**Zorro Huang**  
Sr. Marketing



Shanghai Jiao Tong University

**Dahong Qian**  
Professor

## Forum sponsorship packages

| Benefits   | Platinum Sponsor<br>CNY 50,000 | Gold Sponsor<br>CNY 35,000 |
|--|--------------------------------|----------------------------|
| <b>■ During the show</b>   |                                |                            |
| Slot price (about 30 min, including Q&A)   | ✓                              | ✓                          |
| Poster / Roll-up (production excluded)   | ✓                              | ✓                          |
| Logo on backdrop   | ✓                              | ✓                          |
| Gift Sponsorship (production excluded and distribution time arranged by organizer)   | ✓                              | ✓                          |
| Speech Brochure distribution   | ✓                              | ✓                          |
| Advertisement on the Visitor Guide (it is free of charge and nearly every visitor who attends the fair uses it to have a better orientation) | Inside page, 1/1 (4c)          | Inside page, 1/2 (4c)      |
| Sponsors' advertising video will be shown during lunch time or before the forum (five mins at most, only two exhibitors)                     | ✓                              |                            |
| Desktop exhibit  | ✓                              |                            |
| <b>■ Before the show</b>   |                                |                            |
| Newsletter with the information of sponsor (more than twice)   | ✓                              | ✓                          |
| Speech information promotion on the WeChat group   | ✓                              | ✓                          |
| Speech information promotion on the conference page of official website  | ✓                              | ✓                          |
| Tailor-made email delivery (once)  | ✓                              |                            |
| Press release publish via WeChat (once)  | ✓                              |                            |
| Banner on conference webpage   | ✓                              |                            |

## Single sponsorship

| Benefits  | Price      |
|---|------------|
| Slot price (about 30 min, including Q&A)                          | CNY 25,000 |
| Tailor-made email deliveries to the pre-registrants               | CNY 3,000  |
| Logo on backdrop  | CNY 5,000  |
| Desktop exhibit, one table per sponsor (placed outside the venue) | CNY 8,000  |
| Gift Sponsorship (production excluded)                            | CNY 3,000  |
| Poster / Roll-up (production excluded)                            | CNY 3,000  |
| Speech Brochure distribution (production excluded)                | CNY 5,000  |
| Conference stationery sponsorship (production excluded)           | CNY 5,000  |
| Tote bag sponsorship (production excluded)                        | CNY 5,000  |

## Contact

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