

# Application Form for Automotive Day

Company (Chinese &amp; English) (Invoice use)

Company (Chinese &amp; English) (Promotion use)

Address

Telephone

Fax

E-mail

Website

Contact Person

Mr. / Ms.

Position

Mobile Phone

Member of the following trade associations

Postal Code

Legal Representative (General Manager, etc.)

## We want to sponsor

<input type="checkbox"/> Silver Sponsor CNY 30,000	<input type="checkbox"/> Gold Sponsor CNY 50,000	<input type="checkbox"/> Platinum Sponsor CNY 100,000
A 6m <sup>2</sup> standard booth	All silver sponsor's rights	All gold sponsor's rights
Share relevant audience information	Extra 20 delegate tickets	Extra 30 delegate tickets
online exhibition	Company/CEO interview	An onsite advertisement
Pre-conference advertisement package	Full-page insertion in proceedings	Any single sponsorship
Media group interview		Presentation slot
30 delegate tickets		

## We want to participate

<input type="checkbox"/> _____ representative(s) Early bird price (before Dec. 31, 2016): CNY 1,680 per person Standard price (after Dec. 31, 2016): CNY 1,980 per person	
Through ticket	Proceedings
Exclusive seat	Traffic subsidies
Five-star buffet	Gifts
Packaged product materials	

## More sponsorship

Single sponsorship		Onsite sponsorship during electronica China (only available for electronica China 2017 exhibitors)	
<input type="checkbox"/> Presentation sponsor(on March 13th)	CNY 30,000	<input type="checkbox"/> Presentation sponsor	CNY 25,000
<input type="checkbox"/> Badge sponsor (exclusive)	CNY 20,000	<input type="checkbox"/> Outside back cover Advertisement in proceedings (automotive electronics, EV forum)	CNY 10,000
<input type="checkbox"/> Lanyard sponsor (exclusive)	CNY 20,000	<input type="checkbox"/> Backdrop in automotive forum	CNY 15,000
<input type="checkbox"/> Gift sponsor (exclusive)	CNY 10,000	<input type="checkbox"/> Desktop exhibit	CNY 8,000
<input type="checkbox"/> Tote bag sponsor (exclusive)	CNY 20,000	<input type="checkbox"/> Advertisement on electronic badges	One side: CNY 20,000
<input type="checkbox"/> e-Ticket sponsor	CNY 5,000		Two sides: CNY 30,000
<input type="checkbox"/> Coffee break sponsor (exclusive)	CNY 20,000	<input type="checkbox"/> Exhibition newsletter	620*80 pixels: CNY 8,000
<input type="checkbox"/> Interactive experience area sponsor (activity, Demo)	CNY 20,000		560*80 pixels: CNY 6,000
<input type="checkbox"/> Cocktail party sponsor (16:30-18:00)	CNY 50,000	<input type="checkbox"/> Triangle sign post	1 banner: CNY 20,000 2 banners: CNY 35,000 3 Banners: CNY 45,000
Material sponsor	CNY 5,000	<input type="checkbox"/> Logo on registration form filling counter	CNY 15,000
<input type="checkbox"/> Press conference/new product launch conference	CNY 20,000	<input type="checkbox"/> Outdoor sign post	CNY 20,000

Remarks: For more advertisement and sponsorship opportunities, please refer to Sponsorship and Advertisement Opportunities.

Total: CNY \_\_\_\_\_ Remarks: \_\_\_\_\_

Date: \_\_\_\_\_ Company Seal and Legal Representative Signature: \_\_\_\_\_