

会议日程 FORUM AGENDA



汽车技术日 Automotive Day

2019年3月18日，上海浦东喜来登由由大酒店2层大宴会厅
March 18, 2019, Sheraton Grand Shanghai Pudong Hotel
2nd Floor banquet hall

3月18日上午 March 18th Morning

上半场主持人：赵福全，清华大学教授、世界汽车工程师联合会（FISITA）主席（拟）

First Half Moderator: Fuquan Zhao, Tsinghua University professor and FISITA President (TBD)

时间 Time	演讲题目 Presentation	演讲嘉宾 Speaker
09:00-09:05	开场主持人引导开场、介绍贵宾 Guide the Opening and Introduces the VIP	岳琳，商用车网总编、原《汽车观察》杂志总编 Lin Yue, Chief Editor of Commercial Vehicle Network, Original Chief Editor of "Car Watch" Magazine
09:05-09:20	主办方领导、地方政府领导开场致辞 Opening Speech by the Leaders of the Organizers and Local Government Leaders	
09:20-09:40	行业领导致辞/引导性发言 Industry Leader Speech / Guiding Speech	叶盛基，中国汽车工业协会副秘书长 Shengji Ye, China Association of Automobile Manufactures Deputy secretary general
09:40-10:00	主旨发言：创新驱动、汽车革命与能源革命 Keynote Speech: Innovation Drive, Automotive Revolution and Energy Revolution	陈清泉，中国工程院院士 Qingquan Chen, Chinese Academy of Engineering Academicians
10:00-10:20	主旨报告：大数据助力产业数字化转型发展 Keynote Speech: Big Data Helps Industry Digital Transformation and Development	新能源汽车国家大数据联盟领导 Chinese Academy of Engineering Academicians and National Big Data Alliance
10:20-10:40	主旨报告：新常态下中国新能源汽车发展形势与思考 Keynote Speech: The Development Situation and Thinking of Chinese New Energy Vehicles under the New Normal	王秉刚，新能源汽车技术创新工程专家委员会主任 Binggong Wang, New Energy Vehicle Technology Innovation Engineering Expert Committee Director
10:40-10:55	茶歇环节 Tea Break	专业播音员录播音频提醒（男声/女声） Professional Announcer Audio Reminder (Male / Female Voice)

下半场主持人：中国汽车工程研究院领导

Second Half Moderator: Leadership of China Automotive Engineering Research Institute Co., Ltd.

10:55-11:15	主旨报告：汽车产业新生态及应对策略建议 Keynote Speech: New Ecology of Automobile Industry and Suggestions for Coping Strategies	赵福全，清华大学教授、世界汽车工程师联合会（FISITA）主席、清华大学汽车产业与技术战略研究院院长 Fuquan Zhao, Tsinghua University professor and FISITA President
11:15-11:35	主旨报告：丰田汽车对燃料电池汽车发展研判及技术战略 Keynote Speech: Toyota Motor's research and development and fuel strategy for fuel cell vehicles	汤田修事，丰田汽车研发中心中国有限公司北京分公司长 Shuji Yuda, President of Beijing Branch, Toyota Motor Engineering & Manufacturing (China) Co., Ltd.
11:35-11:55	全球汽车产业新四化发展转型及机遇挑战 The Development and Transformation of the Global Automobile Industry and the Challenges of Opportunities	郑赟，罗兰贝格全球合伙人、亚太区副总裁 Yun Zheng, Global Partner and Vice President in Asia Pacific of Roland Berger
11:55-12:00	主持人总结，上午论坛结束 Summary	
12:00-13:00	午餐 Lunch	



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上半场主持人: 李庆文, 汽车评价研究院院长、原中国汽车报社社长

First Half Moderator: Qingwen Li, Dean of China Automobile Evaluation Academy

时间 Time	演讲题目 Presentation	演讲嘉宾 Speaker
13:30-13:40	引导性发言: 中国汽车产业创新发展思考 Guiding Speech: Reflections on the Innovation and Development of China's Automobile Industry	李庆文, 汽车评价研究院院长、原中国汽车报社社长 Qingwen Li, Dean of China Automobile Evaluation Academy
13:40-14:10	《汽车知识产权蓝皮书(2018-2019)》成果报告预发布 Pre-releasing of The Blue Book on Automotive Intellectual Property 2018-2019	中国汽车工程研究院 China Association of Automobile Manufactures
14:10-14:30	新能源和智能网联汽车专利导航地图发布 New Energy and Intelligent Network Car Patent Navigation Map	刘伟, 重庆汽车知识产权信息中心主任 Liu Wei, Director of Chongqing Automotive Intellectual Property Information Center
14:30-14:50	金康新能源汽车产品技术战略与智能制造 Jin Kang New Energy Automotive Product Technology Strategy and Intelligent Manufacturing	金康新能源汽车总裁(拟) President of Jin Kang New Energy Vehicle Co., Ltd. (TBD)
14:50-15:10	动力电池产业国内外技术创新情况 Technological Innovation at Home and Abroad in the Power Battery Industry	肖成伟, 中电科集团第18研究所研究员、科技部863电池专家 Chengwei Xiao, Researcher of the 18th Research Institute of CEC Group, 863 Battery Specialist of Ministry of Science and Technology
15:10-15:30	茶歇 Tea Break	专业播音员录播音频提醒(男声/女声) Professional Announcer Audio Reminder (Male / Female Voice)

下半场主持人: 李庆文, 汽车评价研究院院长、原中国汽车报社社长

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15:30-15:50	先进功率器件在新能源汽车中的应用 Advanced Power Devices Applied in NEV	何洪涛, 三菱电机, 高级经理 He Hong Tao, Senior Manager of Mitsubishi Electric & Electronics (Shanghai) Co., Ltd.
15:50-16:10	SiC元器件对NEV市场的贡献 Contribution of SiC Devices for NEV Market	陆昀宏, 罗姆半导体(上海)有限公司高级工程师 Lucas, Senior Engineer in ROHM Semiconductor (Shanghai) Co., Ltd.
16:10-16:30	面向新四化趋势中国汽车指数测评 Facing the New Trend of China's Automobile Research Index Evaluation	中国汽车工程研究院 China Association of Automobile Manufactures
16:30-16:50	汽车电子的未来趋势 Future Trends in Automotive Electronics	Alexandre DA ROCHA, 意法半导体亚太区大中华与南亚区, 信息娱乐系统, 仪表板和先进驾驶辅助系统市场经理 Infotainment, Instrument cluster and ADAS, Marketing Manager Greater China & South Asia, Asia Pacific Region STMicroelectronics
16:50-17:10	国家新能源汽车创新中心创新发展机制及规划 National New Energy Vehicle Innovation Center Innovation Development Mechanism and Planning	原诚寅, 国家新能源汽车创新中心负责人 Chenggen Yuan, Head of National New Energy Vehicle Innovation Center
17:10-17:20	主持人总结, 论坛结束 Summary	

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3月19日上午 March 19th Morning

上半场主持人: 周舟, 中国汽车工程研究院股份有限公司副总经理

First Half Moderator: Zhou Zhou, China Association of Automobile Manufactures Deputy general manager

时间 Time	演讲题目 Presentation	演讲嘉宾 Speaker
09:00-09:20	主旨报告: 智能汽车产业发展动态及策略 Keynote Speech: Development Trend and Strategy of Smart Car Industry	李志强, 清华大学教授, 智能网联汽车专家委员会主任、清华大学智能网联车辆研究中心主任 Keqiang Li, Tsinghua University professor, Director of Intelligent Networking Automotive Expert Committee and Tsinghua University Director of Intelligent Networking Automotive Research Center
09:20-09:40	主旨报告: 德国新能源和智能网联汽车产业发展态势及创新经验 Keynote Speech: German New Energy and Intelligent Network Development of Automotive Industry and Innovation Experience	Joachim Damasky, 德国汽车工业协会 (VDA) 董事总经理 Joachim Damasky, General Manager of Verband der Automobilindustrie
09:40-10:00	《智能网联汽车产业地图》研究成果发布 (罗兰贝格&中国汽车研联合发布) Releasing Research of Intelligent Networked Auto Industry Map (Roland Berger & China Automotive Engineering Research Institute Joint Release)	郑赟, 罗兰贝格全球合伙人、亚太区副总裁 Yun Zheng, Global Partner and Vice President in Asia Pacific of Roland Berger
10:00-10:20	高性能内存器使L4/L5自动驾驶成为可能 High-performance Memory Makes L4/L5 Automatic Driving Possible	马烈伟, 美光半导体销售 (上海) 有限公司, 商务拓展经理 Sky Ma, Business Development Manager, Micron (Shanghai) Trading Co., Ltd.
10:20-10:40	ams智能汽车传感 ams Smart Automotive Sensor Technology	李铭豪, 艾迈斯半导体市场应用经理 Minghao Li, Marketing Application Manager in ams AG
10:40-10:55	茶歇 Tea Break	专业播音员录播音频提醒 (男声/女声) Professional Announcer Audio Reminder (Male / Female Voice)

下半场主持人: 李志强, 清华大学教授, 智能网联汽车专家委员会主任

Second Half Moderator: Keqiang Li, Tsinghua University professor, Director of Intelligent Networking Automotive Expert Committee and Tsinghua University Director of Intelligent Networking Automotive Research Center

时间 Time	演讲题目 Presentation	演讲嘉宾 Speaker
10:55-12:00	主题: 支撑自动驾驶技术落地与商业应用的关键技术与场景 Topic: Key Technologies and Scenarios Supporting the Landing and Commercial Applications of Autonomous Driving 参与嘉宾 Participating Guests (8-10位): - 周舟, 中国汽车工程研究院股份有限公司副总经理 Zhou Zhou, China Association of Automobile Manufactures Deputy general manager - 郑赟, 罗兰贝格全球合伙人、亚太区副总裁 Yun Zheng, Global Partner and Vice President in Asia Pacific of Roland Berger - 刘伟, 重庆汽车知识产权信息中心主任 Liu Wei, Director of Chongqing Automotive Intellectual Property Information Center - 蔚来汽车、金康新能源、福田汽车、上汽集团专家领导 NIO Inc; Jin Kang New Energy Vehicle Co., Ltd.; Foton; SAIC Group Expert Leader - 于德翔, 山东特锐德董事长 Dexiang Yu, Chairman of Shan Dong TGOOD - 霍舒豪, 智行者科技联合创始人等 Shuhao Huo, Co-founder of Idriverplus	
12:00-13:00	午餐 Lunch	



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First Half Moderator: Yun Zheng, Global Partner and Vice President in Asia Pacific of Roland Berger

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13:30-13:40	蔚来汽车如何利用智能化等赢得产业发展机遇? How does NIO Use the Intelligence to Win Industrial Development Opportunities?	郑显聪, 蔚来汽车联合创始人、执行副总裁 Xiancong Zheng, Co-founder of NIO, Deputy Vice Director
13:40-14:00	商用车自动驾驶技术及电动物流车场景机遇 Commercial Vehicle Automatic Driving Technology and Electric Logistics Vehicle Scene Opportunities	武锡斌, 福田汽车副总经理 Xibin Wu, Deputy General Manager of Foton Motor
14:00-14:20	惯性传感在自动驾驶中的作用 Role of inertial sensing in Autonomous driving	Tommi Vilenius, 村田制作所(中国), 高级经理 Tommi Vilenius, Business Development Senior manager, Murata (China) Investment Co., Ltd.
14:20-14:40	高精地图在汽车智能化演进中的应用 Application of High-precision Map in the Intelligent Evolution of Automobiles	刘奋, 武汉中海庭数据技术有限公司总经理兼上汽集团前瞻技术部副总工 Feng Liu, General Manager of Wuhan Zhonghaiting Data Technology Co., Ltd. and Deputy Chief Engineer of Forwarding Technology Department of SAIC Group
14:40-15:00	77GHz CMOS毫米波雷达芯片从研发到量产 77GHz CMOS mmWave Radar Sensor IC from Research to Mass Production	周文婷, 加特兰微电子科技有限公司(上海)有限公司, ASIC副总裁 Wenting Zhou, Vice President of Calterah Semiconductor Technology (Shanghai) CO., Ltd.
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15:20-15:40	用于运动检测的MEMS惯性传感器 MEMS Mobility Sensor for Motion Detection	Michael Rupp, 博世, 高级专家 Michael Rupp, Senior Expert, Robert Bosch GmbH
15:40-16:00	推动全球自动驾驶技术落地技术及先行应用场景 Promote Global Autonomous Driving Technology Landing Technology and Pre-application Scenario	霍舒豪, 智行者科技联合创始人 Shuhao Huo, Co-Founder of Idriverplus
16:00-16:20	以智能座舱等创新科技应对新四化 Responding to The New Four with Innovative Technologies such as Smart Cockpit	张晓波, 惠州华阳通用电子董事总经理 Xiaobo Zhang, General manager of Huizhou Foryou General Electronics Co., Ltd.
16:20-16:40	充电技术设施商业模式创新发展 Innovative development of business model of charging technology facilities	于德翔, 山东特锐德总裁 Dexiang Yu, President of Shandong TGOOD Co., Ltd.
16:40-17:00	数字化转型趋势下全球汽车设计新趋势 New Trends in Global Automotive Design Under the Trend of Digital Transformation	陈元章, 上海豪骋智能科技副总裁 Yuanzhang Chen, Vice President of Allcheer
17:00-17:10	主持人总结, 论坛结束 Summary	