



Messe München

Connecting Global Competence

International Power Electronics Innovation Forum

Fusion, ushering a smart future



July 3–5, 2020

National Exhibition and Convention Center
(Shanghai)

electronica-china.com



electronica China

General Information



Date:

July 3-4th, 2020



Venue:

On-site Forum Area A in Hall 5.2
National Exhibition and
Convention Center (Shanghai)



Organizer:

Messe Muenchen Shanghai Co., Ltd
IEEE Power Electronics Society China Power
Supply Society Joint Chapter Shanghai
Shanghai Power Supply Society



Material Submission Deadline:

- Bilingual info of subject and speaker, presentation abstract of 250 words: April 15, 2020
- Complete PPT submission: May 15, 2020



Language:

Chinese or English, no simultaneous
interpretation
(Non-Chinese speakers are recommend-
ed to use bilingual slides)

Topics

- Power semiconductors and power supply leading technologies
 - new materials, new devices and new applications.
- Offshore wind power converter and grid
 - connected technology
- Intelligent motion control
 - intelligent drive, smart power and robot

2019 Audience analysis

Attendance audience: **600**

■ By Job function

62%	R&D	5%	Coporate management
12%	Manufacturing/Production	4%	Procurement
10%	Education/Research	1%	Others
6%	Marcom/Sales		

■ By Industry

29%	Industrial	2%	Military electronics
28%	New energy	1%	Mechanical engineering
12%	Automotive	1%	Rail transit
10%	Communications	1%	Lighting engineering
5%	Consumer good	1%	Intelligent building
5%	Aviation & space technology	1%	Home appliance
3%	Internet of things	1%	Others

2019 Sample List

Siemens Electrical Drives (Shanghai) Ltd.
Schneider Electric
Shanghai Electric Group Company Limited
Shanghai Mitsubishi Elevator Co., Ltd.
Hangzhou Sanhua Research Institute Co., Ltd.
China Electric Power Research Institute
Sino Sea Elecpower
CRRC Zhuzhou Electric Locomotive Research Institute Co., Ltd.
WPC Power Supply Co., Ltd.
ModelingTech Energy Technology Co., Ltd.
Sieyuan Electric Co., Ltd.
Fujian Nanping Nanfu Battery Co., Ltd.
Shanghai Power Equipment Research Institute Co.,Ltd.
Danfoss (Tianjin) Co., Ltd.
APT Electronics Co., Ltd.
Xinjiang Goldwind Sci & Tech Co., Ltd.
Sungrow power supply Co., Ltd.
Wuxi Jiarui Photovoltaic Co., Ltd.
GM (China) Investment Co., Ltd.
Shanxi Heavy Duty Automobile Co., Ltd.
Dongfeng Electric Drive Systems Co., Ltd.
BYD Company Ltd.
Geely Automobile Holdings Ltd.
Zhuhai Gree Electric Appliances Co., Ltd.
Nanjing YueBoo Power System Co., Ltd.
Shanghai E-con Power Co., Ltd.
Eaton China Research Lab
Hisense Hitachi Air Conditioning Co., Ltd.
Midea Group Co., Ltd.
LG Electronics(China)Research&Development Center
Jiangsu Kingway Rail Co., Ltd.
Eoptolink Technology Inc., Ltd.
Snova Telematics Ltd.
Huawei Technologies Co., Ltd.
Siemens Shanghai Medical Equipment Ltd.
United Imaging Healthcare Corporation



2019 Speaker Team



Great China Mitsubishi
Electric Semiconductor

Xiankui Ma
Manager



Mitsubishi Electric Corporation

Harufusa Kondo
Senior Chief Engineer



Broadcom

Honglei Chen
Product Manager



Nexperia (China) Ltd.

Lucky Li
Power Engineer Director



Littelfuse, Inc.

Yaosheng Du
Field Application Manager



Shanghai Hydrogen
Propulsion Technology
Co.,Ltd.

Wei Cheng
Deputy General Manager



IANGXI EvenTechNew Materials
limited company

Hansom Mao
Chairman\Chief engineer



Tsinghua University

Xiaorong Xie
Professor



Tsinghua University

Zedong Zheng
Associated Professor



Shanghai Jiao Tong University

Xu Cai
Professor



Shanghai Jiao Tong University

Jing Lyu
Associate Researcher



Chongqing University

Xiong Du
Professor



Shanghai Maritime University

Tianhao Tang
Professor



Polytech'Nantes (France)

Luc Moreau
Assistant Professor



North China Electric
Power University

Haifeng Wang
Professor



Shanghai University

Fei Wang
Professor



Nanjing University of
Aeronautics and Astronautic

Shaojun Xie
Professor



Zhejiang University

Huanhai Xin
Professor



Delta Electronics

Dr. Guoqiao Shen
R&D Manager



AT&S (China) Co., LTD.

Lio Li
Manager



Infineon China Co., Ltd.

Zhenbo Zhao
Senior Staff Application
Engineer



Alpha & Omega Semiconductor
(Shenzhen) Ltd.,
Shanghai Branch

Yu Ding
Senior Application
Engineering Manager



Shanghai University

Guoqing Xu
Professor

Forum sponsorship packages

Benefits	Platinum Sponsor CNY 50,000	Gold Sponsor CNY 35,000
■ During the show		
One speaking slot (30 min, including Q&A)		
Banner stands (production excluded)		
Logo on backdrop		
Gift Sponsor (production excluded)		
Brochure distribution (production excluded)		
Page advertisement in VisitorGuide	Inside page, 1/1 (4c)	Inside page, 1/2 (4c)
Pre-Conference Corporate Advertising Video/Slideshow (production excluded)		
Desktop exhibit, one table per sponsor (placed outside the venue)		
■ Before the show		
With sponsor infoemail deliveries to the pre-registrants		
Speakers' info publish via WeChat Group		
Speakers' info and company info shown online at conference page		
Tailor-made email deliveries to the pre-registrants		
Pressrelease publish via WeChat		
Page advertisement at conference page		

Single sponsorship

Benefits	Price
One speaking slot (30 min, including Q&A)	CNY 25,000
Tailor-made email deliveries to the pre-registrants	CNY 3,000
Logo on backdrop	CNY 5,000
Desktop exhibit, one table per sponsor (placed outside the venue)	CNY 8,000
Gift Sponsor (production excluded)	CNY 3,000
Banner stands (production excluded)	CNY 3,000
Brochure distribution (production excluded)	CNY 5,000
Conference stationery sponsorship (production excluded)	CNY 5,000
Conference bag sponsorship (production excluded)	CNY 5,000

Contact

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