

Messe München Connecting Global Competence

International Power Electronics Innovation Forum

Fusion, ushering a smart future



July 3–5, 2020 National Exhibition and Convention Center (Shanghai) electronica-china.com





General Information



O Venue:

On-site Forum Area A in Hall 5.2 National Exhibition and Convention Center (Shanghai)

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Material Submission Deadline:

- Bilingual info of subject and speaker, presentation abstract of 250 words: April 15, 2020
- Complete PPT submission: May 15, 2020

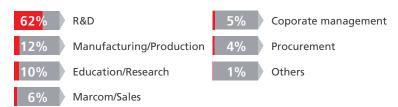
Topics

- Power semiconductors and power supply leading technologies
 new materials, new devices and new applications.
- Offshore wind power converter and grid
 - connected technology
- Intelligent motion control
 - intelligent drive, smart power and robot

2019 Audience analysis

Attendance audience: 600

By Job function



By Industry

29% Industrial	2% Military electronics
28% New energy	1% Mechanical engineering
12% Automotive	1% Rail transit
10% Communications	1% Lighting engineering
5% Consumer good	1% Intelligent building
5% Aviation & space technology	1% Home appliance
3% Internet of things	1% Others





Messe Muenchen Shanghai Co., Ltd IEEE Power Electronics Society China Power Supply Society Joint Chapter Shanghai Shanghai Power Supply Society



Language:

Chinese or English, no simultaneous interpretation (Non-Chinese speakers are recommended to use bilingual slides)

2019 Sample List

Siemens Electrical Drives (Shanghai) Ltd. Schneider Electric Shanghai Electric Group Company Limited Shanghai Mitsubishi Elevator Co., Ltd. Hangzhou Sanhua Research Institute Co., Ltd. China Electric Power Research Institute Sino Sea Elecpower CRRC Zhuzhou Electric Locomotive Research Institute Co., Ltd. WPC Power Supply Co., Ltd. ModelingTech Energy Technology Co., Ltd. Sieyuan Electric Co., Ltd. Fujian Nanping Nanfu Battery Co., Ltd. Shanghai Power Equipment Research Institute Co., Ltd. Danfoss (Tianjin) Co., Ltd. APT Electronics Co., Ltd. Xinjiang Goldwind Sci & Tech Co., Ltd. Sungrow power supply Co., Ltd. Wuxi Jiarui Photovoltaic Co., Ltd. GM (China) Investment Co., Ltd. Shanxi Heavy Duty Automobile Co., Ltd. Dongfeng Electric Drive Systems Co., Ltd. BYD Company Ltd. Geely Automobile Holdings Ltd. Zhuhai Gree Electric Appliances Co., Ltd. Nanjng YueBoo Power System Co., Ltd. Shanghai E-con Power Co., Ltd. Eaton China Research Lab Hisense Hitachi Air Conditioning Co., Ltd. Midea Group Co., Ltd. LG Electronics(China)Research&Development Center Jiangsu Kingway Rail Co., Ltd. Eoptolink Technology Inc., Ltd. Snova Telematics Ltd. Huawei Technologies Co., Ltd. Siemens Shanghai Medical Equipment Ltd. United Imaging Healthcare Corperation

2019 Speaker Team



Great China Mitsubishi Electric Semiconductor

Xiankui Ma Manager



Mitsubishi Electric Corporation

Harufusa Kondo Senior Chief Engineer

Broadcom

Honglei Chen Product Manager



Nexperia (China) Ltd.

Lucky Li Power Engineer Director



Littelfuse, Inc.

Yaosheng Du Field Application Manager

Shanghai Hydrogen Propulsiong Technology Co.,Ltd.

Wei Cheng Deputy General Manager



IANGXI EvenTechNew Materials limited company

Hansom Mao Chairman\Chief engineer



Tsinghua University

Xiaorong Xie Professor

Tsinghua University

Zedong Zheng Associated Professor

Chongqing University



Shanghai Jiao Tong University

Xu Cai Professor



Jing Lyu Associate Researcher

Shanghai Jiao Tong University





Shanghai Maritime University

Tianhao Tang Professor



Polytech'Nantes (France)

Luc Moreau Assistant Professor

Nanjing University of

Shaojun Xie

Professor

Aeronautics and Astronautic



North China Electric **Power University**

Zhejiang University

Huanhai Xin

Professor

Haifeng Wang Professor

Xiong Du

Professor



Shanghai University

Fei Wang Professor



Delta Electronics





Alpha & Omega Semiconductor (Shenzhen) Ltd., Shanghai Branch

Yu Ding Senior Application Engineering Manager



AT&S (China) Co., LTD.

Lio Li Manager



Shanghai University

Guoqing Xu Professor



Zhenbo Zhao Senior Staff Application Engineer





Forum sponsorship packages

Benefits	Platinum Sponsor CNY 50,000	Gold Sponsor CNY 35,000
During the show		
One speaking slot (30 min, including Q&A)		
Banner stands (production excluded)		
Logo on backdrop		
Gift Sponsor (production excluded)		
Brochure distribution (production excluded)		
Page advertisement in VisitorGuide	Inside page, 1/1 (4c)	Inside page, 1/2 (4c)
Pre-Conference Corporate Advertising Video/Slideshow (production excluded)		
Desktop exhibit, one table per sponsor (placed outside the venue)		
Before the show		
With sponsor infoemail deliveries to the pre-registrants		
Speakers' info publish via WeChat Group		
Speakers' info and company info shown online at conference page		
Tailor-made email deliveries to the pre-registrants		
Pressrelease publish via WeChat		
Page advertisement at conference page		

Single sponsorship

Benefits	Price
One speaking slot (30 min, including Q&A)	CNY 25,000
Tailor-made email deliveries to the pre-registrants	CNY 3,000
Logo on backdrop	CNY 5,000
Desktop exhibit, one table per sponsor (placed outside the venue)	CNY 8,000
Gift Sponsor (production excluded)	CNY 3,000
Banner stands (production excluded)	CNY 3,000
Brochure distribution (production excluded)	CNY 5,000
Conference stationery sponsorship (production excluded)	CNY 5,000
Conference bag sponsorship (production excluded)	CNY 5,000

Contact

Ms. Queena Wang Tel: +86 21 2020 5592 E-mail: queena.wang@mm-sh.com

